

CURRICULUM VITAE



Personal Information

First Name – Surname	Laura BIASON
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Personal email	I.biason@gmail.com
Nationality	Italian
Date of birth	29th December 1970
Address	Via Giovanni Cena 31 – 00054 Fiumicino – Rome – Italy
Gender	Female

Work Experience

Dates	07/2000 – now
Employer	Confindustria

Occupation or position held Full time position – Middle manager

Main activities and responsibilities From 1st January 2009 - IT Manager.

The main goals achieved in this position are:

- A great cost reduction in the development of new software applications and in the improvement of older ones
- A general improvement in the Confindustria web site usability
- The creation and the following improvement of the Intranet
- A wider diffusion of the “network” concept and of the Internet capabilities in a working context of old colleagues and with a low propention to computer use

In this context, besides the application management:

- Manager of the “Technology Group” of Confindustria System (257 Associations)
- Support to the Associations on ICT related problems

- Web writing sessions for Associations and Company members (20 sessions)
- Helping Associations to developing good web sites (27 sessions)
- Manager of the Confindustria Intranet project
- Innovation promotion in the Associations and in the Company members (application and culture of social media, information age and Web 2.0) with one day's events about the theme
- Manager of the "Best site" project (3 editions)
- Lecturer in various high profile institutional events about themes ICT related (more than 30 events)

Bifore this:

- Manager of the "Convenzioni" sector: developing, communicating and management of a set of discount for the member Companies for lots of facilities (airplane fares, telecommunication rates, hotel booking, ...)
- Manager of the "Convenzioni" for Confindustria employees
- Management and Chairmanship of the vents of presentation of the "Convenzioni" (67 Workshops)
- Director of Consorzio Rete Industria, a buying group
- Creation, start-up and management of Business Community Confindustria project
- Membership of the national Comitato Euro of the "Treasure Ministry"

Dates 11/1995 - 6/2000

Employer **Unione Industriale di Torino** - Via Fanti 17

Occupation or position held ICT manager, webmaster, "Convenzioni" manager

Main activities and responsibilities ICT management, webmaster, "Convenzioni" manager, internal consultino about technologies, Year 2000 expert, Euro changeover export (membership in the two national government groups and of the crisis units),technical trainer and technical popularizationner

Dates 6/2000 - 7/2000

Employer **TIM - Business**

Occupation or position held Designer and business sales

Main activities and responsibilities Designing of mobile applications and presentazion of the offerings to the prospects

Dates 08/1994 - 03/1995

Employer	Certo srl - Torino
Occupation or position held	Internee
Main activities and responsibilities	Junior quality certicator
Dates	7/1989 - 7/1989
Employer	IVECO - Torino
Occupation or position held	Internee
Main activities and responsibilities	Junior software analyst
Education and training	
Title of qualification awarded	Degree
King of degree	Computer science Engeneer
Name and type of organisation providing education and training	Politecnico di Torino
Date	1995
Result	108/110
Master / Specialisation	Company Communication
Name and type of organisation providing education and training	Unione Industriale Torino
Date	1998
Kind of College Title	Perito Industriale Informatico
Name and type of organisation providing education and training	ITIS E. Majorana - Grugliasco (Torino)
TRAINING	
Date	1994
Name and type of organisation providing education and training	AICQ
Course	Problem Solving, Kaizen, othe Qualità control courses and ISO 14000 courses
Date	2008

Name and type of organisation providing education and training	Scuola di Sistema
Course	Internal Communication
Date	2008
Name and type of organisation providing education and training	Scuola di Sistema
Corso	Form-up – Manager training
Date	2008
Name and type of organisation providing education and training	Scuola di Sistema – Director’s training
Course	Business Management
Date	2008
Name and type of organisation providing education and training	Studio Base
Course	Triz – Innovation Management
Personal Skills and Competences	
CONOSCENZA LINGUE STRANIERE	
Mother tongue	Italian
Language	English
Understanding	<i>reading: Fluent (C2)</i> <i>listening: Fluent (C2)</i>
Writing	Fluent (C2)
Speaking	<i>Spoking interaction: Fluent (C2)</i> <i>Spoken production: Fluent (C2)</i>
Language	French
Understanding	<i>reading: Fluent (C2)</i> <i>listening : Fluent (C2)</i>
Writing	Autonomus user (B1)
Speaking	<i>Spoking interaction: Autonomous user(B1)</i> <i>Spoking production: Autonomous user (B1)</i>
Social skills and competences	Wide experience of public speaking, popularization of technical matters, team building (also in great complexity situations)

Organisational skills and competences	Management of complex teams, management of complex events and their chairmanship
Technical skills and competences	Wide experience in computer science matters, especially in Web2.0 and web writing
Other skills and competences	ghost-writing
Driving licence	Italian B driving licence
Additional information and hobbies	Reading, cinema, DIY (decoupage, knitting, ...), aviation, writing (2 novels selected in two concourses of creative writing, published in the two final books; 1 book edited, presented also during the Turin book fair 2008), certificated as English leclerature translator from Leconte Editor Further informations on my site: http://www.laurabiason.it (also in English)

I, the undersigned, declare that the information provided above is, to the best of my knowledge, true and complete.

May, 2009

Laura Biason